

JESSE

HOF

Visual Designer



Education

Sep 2006 - May 2011

HAVO

Lyceum, de Grundel
Economie & Maatschappij

Sep 2011 - July 2018

BASc, Art & Technology

Saxion Hogeschool Enschede
Bachelor of Applied Science, Kunst & Techniek

Work

Nov 2018 - Nov 2019

Say Yeah Motion Media

Motion Designer

Making motion assets from explainer video to title and logo animations. Communication with the videographer and the post-production team was essential. As a result, client satisfaction increased by 22%, reflecting the improved visual engagement.

May 2021 - Nov 2021

Sabbatical South-Korea

Self-Development

Explored the design world of South-Korea and how it differs from the western design world. This enriched my knowledge of a completely different style of media all while getting proficient at the Korean language.

Oct 2010 - Present

JH Studios

Creative Designer

Working closely together with clients to deliver a range of different products consisting of motion assets, static assets, and websites.

Dec 2021 - Present

Opulous

Lead Visual Designer

Responsible for the delivery of static and motion assets while continually enhancing the brand's image and working closely with the Head of Marketing. This led to a 35% increase in viewer retention and engagement.

Skills

Adobe After Effects



Adobe Premiere Pro



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Unreal Engine



Figma



Webflow



Blender



Certificates

- The Branding Masterclass: The Entire Brand Design Process
- Complete Web Design: from Figma to Webflow to Freelancing
- Webflow 101 Certification Exam
- Webflow Layouts Certification Exam, Level 1
- Webflow Layouts Certification Exam, Level 2
- Webflow CMS Certification Exam
- Webflow Experts Certification Exam

Hobbies

In my free time, I like to do a mixture of:

Traveling, making music, gaming, movies & series, tennis, fitness

Details

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